

# THE STRENGTH OF A BRAND!



<sup>®</sup> **PATTERNED  
CONCRETE**  <sup>™</sup>

*"The Original"*

*Est. 1972*

**Join a Growing Legacy**

**Set the Standards in Your Territory**

**Become a **PATTERNED CONCRETE**<sup>®</sup> Contractor**

- International Advertising
- **Exclusive Territories**
- Corporate Discounts
- **Intellectual Process Privacy**
- Research and Development
- Custom Stamping Tools
- **Registered Trademark**
- Architectural Specifications
- **Extensive Training**
- Award Banquets
- Promotional Material
- **Brand Recognition**

**Inquire about Corporate Licensing Today**

**[www.patternedconcrete.com](http://www.patternedconcrete.com)**

Patterned Concrete is a registered trademark consisting of licensed and trained professionals specializing in the field of architectural concrete finishes.

USA Reg. #1,040,735 Canada Reg. # TMA256,184



York Stone

## EXCLUSIVE IMPRINTING TOOLS

When it comes to imprinting concrete Patterned Concrete Industries has always believed in producing the most authentic looking stamping tools in the industry. An imprint created by Patterned Concrete's imprinting tools is so realistic because they are made from true pieces of natural stone. Not only are the imprinting tools realistic but they have been known to last over 20 plus years. All imprinting tools come in both rigid and flexible form allowing the imprinting procedure to occur when the concrete is soft or even if the concrete tightens up. There are over 30 different styles of imprinting tools to choose but there is no reason to buy them all, use Patterned Concrete's rental system and get your work done efficiently.



Old World Belgium Block



European Fan



Sidewalk Slate



Round Bullnose

# A TRADEMARK WITH INTEGRITY

## **BRANDING MAKES BUSINESS SENSE...**

Since the inception of the trademark **PATTERNED CONCRETE®** in 1972, smart contractors have enjoyed the benefit of being involved with such a strong **BRAND**. Becoming a Patterned Concrete contractor makes business sense in today's well know imprinted concrete market. Set your company aside from the **STANDARD** suppliers in the market place and reap the benefit of representing your knowledge with the exclusive **BRAND – PATTERNED CONCRETE**. Keep your intellectual processes within a family of contractors working together as partners throughout the world but yet united as one.



Hand Cut Stone



Old English Herringbone



Ashlar Slate

## **THE PATTERNED CONCRETE BENEFIT**

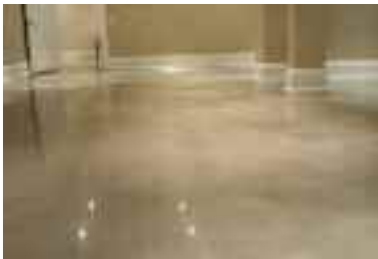
- Initial training and ongoing research and development
- Intellectual process privacy
- Corporate volume material discounts
- Tool rental system exclusive to Patterned Concrete contractors
- Yearly conventions where contractors can meet and discuss new ideas and up to date concrete techniques
- Monthly and Yearly recognition awards – Best of the month, Best of the year and **GOLDEN TROWEL RECOGNITION AWARDS**
- Exclusive **PATTERNED CONCRETE®** web site and promotional material
- Exclusive Patterned Concrete tool system and Patterned Concrete contractor specifications
- Exclusive right to express, advertise and promote the original Trade Mark **Patterned Concrete®**



# POLISH PLUS™

*Expose the natural beauty of your concrete.*

Smart home owners, architect and designers have become to understand that concrete can offer the beauty of natural polish stone finishes. **Patterned Concrete®** Polish Plus incorporates a hardened concrete finish which is available in standard and custom colors. Polish Plus can be performed on new concrete finishes or with Patterned Concrete's polish plus overlay system.



For further information on licensing contact  
**PATTERNED CONCRETE® INDUSTRIES, LTD.**

Toll Free: 1.800.252.4619 (USA)

1.877.728.8266 (CANADA)

**[www.patternedconcrete.com](http://www.patternedconcrete.com)**

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